A COMPANY BUILT TO TRANSFORM ART EDUCATION
JOIN THE FASTEST-GROWING ART EDUCATION BUSINESS
VISIT ONERIVERSCHOOL.COM/FRANCHISE OR CALL 201.500.4150
ABOUT ONE RIVER

One River is built to be the most fun place to teach art. A school that doesn’t feel like “school”. A place where our students love to spend time and tap into their creative potential. An opportunity for artists to have a great job. As One River School of Art + Design grows from coast to coast, we are on the frontier of transforming art education.

One River started in 2011 when Founder Matt Ross, after years as the executive building School of Rock into the largest music educator in America, reflected on the state of visual art education. His research showed that Art Education was broken, with limited art centers and diminishing programs in schools. Motivated to develop inspiring art education for his community, Ross launched a pilot location in Englewood, NJ. Its massive success made clear that we needed to extend our reach… we are now opening with passionate partners who share our drive to make our communities better and more creative.
Walk into any One River School, and you’ll be immediately welcomed by our friendly staff and engage with a gallery that showcases the most compelling emerging artists on the local and national level. You’ll instantly feel an experience that’s uniquely ours. We take pride in selecting the most compelling art educators who deliver our proprietary method of art and digital programs to students of all ages. We have purpose-built a state of the art facility and each specialized studio enhances our program that celebrates living artists and what is current in today’s world of art and digital education. From the first step inside to a journey through our projects and camps, students and visitors get to celebrate the creativity of others and themselves, while developing new friendships and art skills along the way.

TO GET STARTED
VISIT ONERIVERSCHOOL.COM/FRANCHISE OR CALL 201.500.4150
OUR MISSION AND VALUES

1. Transform Art Education in America
2. Offer the Most Fun and the Most Current Art Education Experience
3. Create Compelling Career Opportunities for Working Artists / Educators / Art Lovers
4. Promote Business Ownership Within the Visual Arts
5. Become the Voice of Contemporary Art in Our Communities
ABOUT FOUNDER
MATT ROSS

After 20 years as an executive in the radio industry, Matt became an investor and the Founding CEO for the School of Rock. At that time in 2005, School of Rock was a fledgling startup with a handful of schools and five years later when Ross left, the School of Rock was the largest network of music schools in the world.

In 2011, Ross compared the state of art education to the state of music education prior to the expansion of School of Rock. The two were virtually the same: there were very few innovative and inspiring art schools near his home and in suburbs across America.

To change the landscape, Matt developed a new method for teaching art that created the most compelling and fun recreational/art education experiences. Ross explains, “We created a cool, interactive experience that celebrates the most important artists and themes of the last 50 years. We purpose-built a proprietary curriculum that has enabled us to deliver an experience that is changing people’s lives.”

Thus began One River and our mission to transform art education in America.
One River School’s creative curriculum, innovative methods and community impact have been acclaimed by the New York Times, Parade Magazine, Franchise Times, Artsy and many others.

We’re actively seeking partners who are looking for a new business opportunity, love the arts, and believe that they can make a difference within their own community. If you have the drive to build a compelling business we’ve developed a sustainable method and training program that makes it possible for you to transform art education in your community. Significant territories still exist in major metropolitan centers across America so reach out today.

TO GET STARTED

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A PROVEN SYSTEM FOR SUCCESS

Proven Business Model
Best practices and operating solutions manual at your fingertips

Innovative Proprietary Curriculum
Lesson plans and class types for a best-in-class student experience

Strong & Unique Brand Identity
Powerful plug and play marketing tools and collateral that drive demand

Proprietary Software
Back-end systems to help you enroll leads and delight your customers

Site Selection Support
Location analysis and design prototype engineered for a bustling and fun creative environment

Comprehensive Training
On-site launch training, week-long onboarding & ongoing support

Life-Changing Opportunity
A fulfilling career for your passion for the arts and business ownership

a new direction in art education
GET STARTED TODAY

Our innovative methods, proprietary curriculum, and best-in-class marketing and environment are inspiring and cultivating thousands of students nationwide. With a strong brand identity, excellent franchise partnerships and passionate executive team, One River is a network positioned for development with the right investor.

1. Complete the Request Info Form at www.oneriverschool.com/franchise
2. Complete the Franchise Application
3. Meet your Franchising Executive Partner
4. Attend Day of Discovery to Meet our Founder and your Partners from One River
5. Review the Franchise Disclosure Document and Agreement