

Job Posting for Director, One River School of Art + Design

One River School of Art + Design is seeking two (2) Directors for their Englewood, NJ and Allendale, NJ Schools.

Lifelong Creative Learning is at the heart of One River School of Art + Design's mission. "We believe that creativity is an essential component in the quality of life and future success in the 21st century. Body, Mind and Soul...eat right, exercise and develop the creative potential by engaging in new, thoughtful educational experiences---this is what makes people whole."

The Role

One River is transforming art education and we are looking for Directors who can connect with people and identifies with the One River School mission. Someone who is a talented sales and marketing generalist - can build and lead a team to help One River become the cultural backbone within the community. As the Director you will combine your love of art education with your entrepreneurial spirit to drive the goals of the school.

What you will do

- Oversee and manage the overall day-to-day operations of the school
- Drive the revenue development side of the school by managing the student enrollment and driving sales processes on student inquiries
- Recruit, select, manage and lead a team of education and support professionals to drive excellence and build a dynamic and creative school culture
- Develop strategies and executing programs that maximize student retention by creating a strong connection with members and insuring the highest level of customer service
- Manage the marketing / local community outreach for the school to make sure that One River School is top of mind and building high levels of brand awareness
- Work with the team to develop and roll out new products and tools that support our innovative business plan
- Oversee local social media execution and help support overall digital marketing strategies

What you will need

- 3-5 years of professional experience in an arts management or hospitality management
- Bachelor's Degree in Arts / Arts Management and an MA or MBA would be a plus
- Creative problem solver ready to take on any challenge
- Strong planning and organizational skills
- Effective communicator with the ability to interact with staff, students and community with a professional and positive energy
- Thrive in a fast-paced and goal orientated environment
- Demonstrated ability to meet sales goals and strict deadlines
- Desire and ability to act as an advocate for One River Schools
- Unique passion for art, education and business
- Strong Microsoft Office Suite with the ability to interpret data and reports in Excel
- Basic knowledge of Adobe Photoshop / Illustrator
- Quick learner with new technology related to website updates, contact management and email marketing

- Ability to work weekends and some evenings.

Get to know us:

Founded in September of 2012, “one river” west of New York City, One River School of Art +Design has embarked on a mission to change art education in America. In a short window of time the innovative art school in Englewood, NJ and soon to open in Allendale, NJ, has taught thousands of students and established “a new direction in creative education.” We have developed a proprietary approach for teaching a wide variety of art and digital programs to students of all ages in a state of the art facility. Additionally, One River’s gallery has a goal to inform our curriculum, educate our students and enhance our community by sharing our student’s inspirational work. For more information about us go to <http://oneriverschool.com/>

Benefits

One River offers medical benefits and paid time off.

To Apply

If you are enthusiastic, sales driven and goal orientated and want to work in a place that inspires a culture of creativity please send your cover letter and resume to dricci@realhrsolutions.com with “Director” specified in the subject line.

One River is an Equal Opportunity Employer institution and does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, sexual orientation, gender identity, veteran status, height, weight, pregnancy or marital status in employment or the provision of services and is an equal access/equal opportunity employer.